



# SRI VENKATESWARA

## COLLEGE OF PHARMACY

(Affiliated to Andhra University, Visakhapatnam)

Approved by P.C.I., New Delhi & A.I.C.T.E., New Delhi

Email:svcp.etcherla@gmail.com, Website:www.svcpharmacy.in

### 7.3.1 INSTITUTIONAL DISTINCTIVENESS

#### **Vision:**

Our institution's vision is to emerge as a center of academic and research excellence in pharmaceutical education with global recognition and developing dynamic, competent, ethical valued, and knowledgeable professionals to lead the nation to a better future.

#### **Mission:**

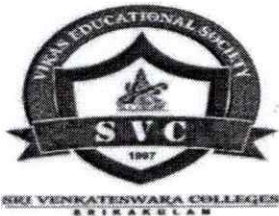
Our mission is to provide quality-based education, student-centered teaching-learning processes, and state-of-the-art, infrastructure for professional aspirants hailing from both rural and urban areas.

Sri Venkateswara College of Pharmacy aspires to be a place of higher education that can offer the best learning environment, the most effective learning community, and the most innovative learning environment for pharmacy education. The college has been utilizing the greatest teaching and learning approaches with the utmost priority to quality education in order to achieve the vision and turn it into reality. The college is constantly interested in involving young people in new learning experiences in order to produce persons who are globally competent and have the necessary skill set.

The academic, extracurricular, and co-curricular activities at SVCP are centered on many key areas. The institution's primary characteristics are its teaching, learning, and research processes, which are combined to foster a research culture.

#### **Student Development Program:**

By developing the faculty and students' capacity for research, the institution has built its own approach to this all-encompassing objective. Interdisciplinary academics are used to meet the needs of students from various socioeconomic backgrounds through the promotion of high academic standards. Due to its rural location, SVCP and SVCP Campus has students who attend local language-medium schools and is committed to fostering their development. Additionally, many of the new students come from economically underprivileged and rural backgrounds.



# **SRI VENKATESWARA**

## **COLLEGE OF PHARMACY**

(Affiliated to Andhra University, Visakhapatnam)

Approved by P.C.I., New Delhi & A.I.C.T.E., New Delhi

Email:svcp.etcherla@gmail.com, Website:www.svcpharmacy.in

The institution achieves academic excellence and the improvement of students' social and communication skills through the following activities:

- Instructing newly enrolled students and their parents on the course structure, Andhra University policies, the Pharmacy Council of India, as well as the college's courses, departments, laboratory facilities, and other information.
- Sessions to improve communication and personality through soft skills, language, and communication skill development.
- Life skill workshops for more assistance and training.
- ICT sessions to keep students up to date on the most recent advancements and developments.
- Add-on programs help students to learn more about their favorite subjects.
- Extracurricular activities that focus on pharmaceutical themes, such as Pharma models, elocution, essay contests, and video competitions, encourage students to think creatively.
- Student inventiveness is increased through extracurricular activities like athletic and cultural competitions.
- Students can interact with compassion for people and the environment through extension and outreach activities that help them understand society. Socially responsible people are developed through initiatives like medical camps, plantations, and Swachh Bharat.
- The college's NSS unit was established to support socially responsible initiatives and cultivate in students a positive attitude towards society.
- The SVCP student's green campus program has provided students with a role model for living in an environmentally sustainable way.
- Competitive examination guidance for GPAT, NIPER, PG CET, GRE, and TOFEL provides students with the tools and instructions they need to adequately prepare for these tests.
- Career counseling and interview preparation classes for graduating classes to improve their employability.
- A placement cell that supports training and student placement.
- Interviews are held on campus to demonstrate the candidate's talents and abilities and to offer rewarding employment.
- Inter-college tournaments and seminars are encouraged for students to take part in as they help them build their excellence.



# SRI VENKATESWARA

## COLLEGE OF PHARMACY

(Affiliated to Andhra University, Visakhapatnam)

Approved by P.C.I., New Delhi & A.I.C.T.E., New Delhi

Email:svcp.etcherla@gmail.com, Website:www.svcpharmacy.in

- Students practical skills are strengthened by carrying out a variety of experiments and debating those activities to generate new ideas.
- Intercollegiate athletic competitions are held to boost their self-confidence.

### **Women empowerment programs:**

The college plans programs for women's empowerment to give them the self-assurance they need to face life's challenges. On numerous occasions, renowned female personalities are invited for advice. Health check-up camps and specific health-related seminars have both been organized.

### **R & D initiatives and faculty development programs:**

Several R&D seminars were held to inform the instructors and students on developments in a variety of fields. Faculty are urged to enroll in Ph.D. programs that will not only increase their competency but also speed up the institution's R&D efforts. Faculty are rewarded for publications and presentations with incentives.

The purpose of FDP Programmes is to support instructors in their efforts to promote the holistic development of students. In order to make learning more engaging, SVCP has been promoting learning outside of the classroom through a variety of events such as guest lectures, seminars, workshops, conferences, industrial visits, internships, etc.

Teachers are self-driven to advance personally in their careers and academic pursuits.

### **Results:**

Results from the class are evaluated and discussed. To enhance their performance on their annual exams, they complete assignments and take weekly examinations. To help students to perform better, individual counseling is being provided. The mentoring program forces each student to identify their academic weaknesses. To reduce the failure rate of slow learners, separate examinations are given to them.

### **Infrastructure:**

A college's infrastructure is crucial to its growth, and students today place more emphasis on infrastructure features like instrumentation, classrooms etc.



# SRI VENKATESWARA COLLEGE OF PHARMACY

(Affiliated to Andhra University, Visakhapatnam)

Approved by P.C.I., New Delhi & A.I.C.T.E., New Delhi

Email:svcp.etcherla@gmail.com, Website:www.svcpharmacy.in

Every area of the campus, including the classrooms, canteens, seminar rooms, etc., should have reliable wireless internet connectivity. These days, smart classrooms are becoming more and more common.

The full infrastructure needed by students for efficient learning and information acquisition is provided by SVCP.

### **Distinctiveness:**

Finding novel approaches, tactics, and outstanding achievements actually adds value. Developing soft skills, communication skills, decision-making skills, computer skills, professional development training, and personality development measures facilitates empirical learning.

Participating in group discussions, interviews, and debates helps students feel more confident. The fundamental manners that a professional should demand are taught to students.

Students are skillfully polished through a variety of seminars on personality development, communication skills, and enrichment lectures. It encourages the whole personality development of students. These student-led programs help students learn social skills, responsibility, and the harsh truths of life.