



SRI VENKATESWARA COLLEGE OF PHARMACY

(Affiliated to Andhra University, Visakhapatnam)

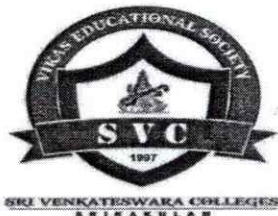
Approved by P.C.I., New Delhi & A.I.C.T.E., New Delhi

Email:svcp.etcherla@gmail.com, Website:www.svcpharmacy.in

Best Practice: 2

1. **Title of the Practice:** Industrial exposure to the students
2. **Objectives of the Practice:** SVCP is working hard to change the institute's culture in order to better meet the demands of a vibrant and ever-evolving learning community. Our institute gives students many opportunities for industrial exposure to achieve this goal.
 - To expose people to the most recent developments in pharmaceutical research trends.
 - Enhancing students' technical proficiency and practical knowledge
 - To familiarize students with various facets of the pharmaceutical industry, including the organization's quality system, problem-solving in the formulation and manufacturing of pharmaceuticals, the development of analytical methods and regular quality control of pharmaceuticals, intellectual property rights, industry-specific regulatory requirements, etc.
 - To assist students in identifying their strengths and weaknesses so they can better choose their professional paths.
3. **The Context:** We provide students with the chance to comprehend theoretical ideas related to drug research and development in the institute. Students also have the chance to conduct experiments based on ideas gained in the classrooms during practical hours.
4. **The Practice:** There are many chances for corporate interactions with students offered by SVCP, including:-
 - a. **Industrial Projects for P G. Students:**

The M Pharm Sem-III/IV students are encouraged to complete a portion of their research project work at the reputable pharmaceutical industries in order to meet the current standards. Students gain exposure to complex tools, formulation, development, and validation tasks including the validation of analytical methods, etc. Students have successfully completed their research projects in research centers, laboratories, and pharmaceutical firms, among other places.



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b. Industrial training/hospital training:

To deepen their knowledge of the sector, teachers encourage their students to participate in a one-month industrial training/hospital training program during the Vacation. The goal of industrial training/hospital training is to expose students to the working world, educate them on the various systems and standard operating procedures used in the pharmaceutical industry and hospitals, help them build on their knowledge and skills from their college education, and instill in them the virtues of responsibility, integrity, and self-assurance.

5. Evidence of Success

- 1) The M. Pharm students' experience in the pharmaceutical industry has aided in the development of their technical and interpersonal abilities.
- 2) Students' exposure to industry increases their awareness, enabling them to choose their professional route.
- 3) Students can connect their theoretical learning with the large-scale production of medications through industrial trips. Additionally, it gives students a platform to communicate with executives from the industries.
- 4) Students' exposure to the working world is increased through industrial training/hospital training, which also helps Students develop their confidence.

6. Problems encountered and resources required:

- 1) The majority of pharmaceutical industries forbid the publication of company R&D findings in scholarly publications.
- 2) Industry funding for research and consulting is sparse.