



SRI VENKATESWARA COLLEGES
SRIKAKULAM

SRI VENKATESWARA

COLLEGE OF PHARMACY

(Affiliated to Andhra University, Visakhapatnam)

Approved by P.C.I., New Delhi & A.I.C.T.E., New Delhi

Email:svcp.etcherla@gmail.com, Website:www.svcpharmacy.in

7.1.1 Measures initiated by the Institution for the promotion of gender equity and Institutional initiatives to celebrate/organize national and international commemorative days, events, and festivals during the last five years

By holding events like seminars, webinars, guest lectures, awareness programs, putting up posters, offering student counseling, and other activities, Sri Venkateswara College of Pharmacy promotes gender sensitization. The institute's primary goal is to increase student knowledge of gender equity and women's empowerment. Every year, it observes Women's Day and holds various contests or events to motivate female staff members and female students. For the benefit of the female students, SVCP held a number of seminars, such as "Gender Sensitization: Female Hygiene & Cancer Issues" and "Equality at the Workplace," to educate them on maintaining hygienic conditions and learning about sexual harassment in the workplace. To inspire women to improve their status through literacy, education, training, and awareness raising, a webinar on "Women Empowerment" is held.

Student counseling is conducted on an ongoing basis to learn about the issues that the students are facing and to choose the best course of action. For each subject, a mentoring program is also provided in order to promote respect among the students and excellent behavior in the classroom. Each member of the staff has a set of students that they are responsible for throughout the entire course. They inspire and encourage them to take part in a range of extracurricular and curricular activities.

The institution has been commemorating national holidays including Republic Day and Independence Day every year. The Principal and Vice-Principal address the faculty and students while honoring the contributions of numerous revolutionary Indian liberation heroes. It is encouraged for students to talk about the freedom warriors and the costs they paid.

The SVCP management holds a number of contests. Every year, students commemorate Dr. Sarvepalli Radhakrishnan by celebrating Teacher's Day. The management rewards employees with cash incentives for articles they publish in Scopus-indexed/UGC-approved journals or for patents they publish during the academic year. The management congratulates the employees who earned a Ph.D.



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throughout the academic year. Additionally, they offer certificates of recognition to employees who have been with the college for a long time.

Men's Day is a yearly event that raises awareness of men's health issues and celebrates the contributions that men have made to society in terms of politics, culture, and the economy.

To raise awareness of various ailments among the students, the NSS unit organizes national days such as National Cancer Awareness Day, World AIDS Day, and National Leprosy Day. NSS Unit provides blankets and fruits to the neighborhood orphanages and nursing homes in honor of World Kindness Day.

The college motivates students by hosting a variety of seminars on skill-development strategies, academic obstacles, and career options in pharmacy to outline various opportunities after passing the course.

Through its efforts to fulfill the institute's vision and objective, Sri Venkateswara College of Pharmacy has taken care of a variety of students and employees.