



SRI VENKATESWARA COLLEGE OF PHARMACY

ETCHERLA, SRIKAKULAM - 532 410 (A.P.)

(Affiliated to Andhra University, Visakhapatnam & Approved by P.C.I., New Delhi
Email: svcp.etcherla@gmail.com, Website: www.svcpharmacy.in Phone: 9912342120

6.1.1 : The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long-term Institutional perspective plan.

Vision:

- Emerge as a center of academic and research excellence in pharmaceutical education with global recognition and developing dynamic, competent, ethical valued and knowledgeable professionals to lead the nation to a better future.

Mission:

- Providing quality based education, student-centered teacher-learning processes and state of the art, infrastructure for professional aspirants hailing from both rural and urban areas.
- Imparting pharma technical education that encourages independent thinking, develops strong domain of knowledge, hones contemporary skills and positive attitudes towards holistic growth of young budding professionals.

The Sri Venkateswara college of pharmacy has designed its governance by keeping its vision and mission. To realize its vision, the Institution with sufficient efforts is operating through its mission. Good governance, quality academic processes, best infrastructure, best library are the key factors that bring the best out of the stakeholders. Various academic administrative and cultural committees are formed to ensure good governance in the Institution. Good governance requires the transparency of information regarding academics and management to all the student community, teaching & non-teaching faculty. The Institutions academic committee formed by the principal, all heads of the departments and senior faculty are members in committee. It contributes expert advice in the implementation of academic procedures, policies, regulations prescribed by the university. Sri Venkateswara college of pharmacy thoroughly reviews the curriculum for every academic year. The college maintains an IQAC as a quality parameter and quality enhancement measure. In supervision of IQAC, various departments and committees like Career Guidance, Anti-Ragging Research and development cell and women empowerment cell etc. reinforce the curriculum by incorporating updated information and updated social issues. Institute collects the feedback physically from stakeholders viz. Students, Parents and Teachers on Curriculum which is prescribed by the university, further college website invites alumni stakeholder to provide feedback through online.



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Institute strength is allowing all the faculty to participate in various management activities like decision making and implementation through various academic and non-academic committees, this makes employees to show their ability and skills which enhances organization's performance in the path of reaching vision. Providing platform for faculty to express their views and ideas to motivate them for contributing more towards organizational vision and mission. Institute management also allows the faculty for further studies, to participate in Faculty development programs and also encourages the faculty to attend various national and inter-national conferences to publish their research papers.

Institutional Strategic Plan

- The Institution follows the syllabus designed by the Pharmacy council of India, New Delhi which is implemented by Andhra university, Visakhapatnam.
- Our Institution is following Outcome Based Education (OBE) methodologies and will be applying for NAAC and NBA accreditation.
- University examination of 70:30 gives 70% weightage for summative assessment and 30% for formative assessment to ensure efficient learning.
- College is planning to establish R&D cell to enhance the research skills of faculty.

PRINCIPAL

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Etcherla, Srikakulam-532410 (A.P)